



2024-2025 Media Release Non-Consent Form

(Only complete and return to your child's teacher if you do not give consent)

In order to celebrate the many accomplishments of our students and promote our school's activities and achievements, the Girls' School of Austin frequently uses images or video of students or their work in public channels. For example, students may be featured in materials provided at Open Houses and/or increase public awareness of our schools through newspapers, radio, TV, the web, videos, displays, social media, brochures, and other types of media.

This is with the understanding that neither the GSA nor its representatives will reproduce said photograph, interview, or likeness for any commercial value or receive monetary gain for use of any reproduction/broadcast of said photograph or likeness.

The Federal Family Educational Rights and Privacy Act (FERPA) allows schools to release these sorts of images unless parents choose to exercise their right of refusal.

Previously, the GSA required parents and/or guardians to return a signed Media Release Form each year prior to the release of photos, video, and student work. Beginning this year, the GSA will now require a signed form ONLY from those parents and/or guardians who wish to refuse permission for all such media releases and public displays.

If you agree to allow the GSA to publish and/or display this information for non-commercial purposes and without cost, NO ACTION IS REQUIRED.

If you DO NOT grant permission for the GSA to release this information in the manner stated above, you must complete and return the signed Media Release Non-Consent Form. Please note that a signed Media Release Non-Consent Form is considered valid for one (1) school year.

For more information on FERPA and your rights as a parent, please visit:

<http://www2.ed.gov/policy/gen/guid/fpco/ferpa/index.html>

Please understand that failure to return this release form will constitute approval of the above requests.

Please Print Name of child(ren) _____ Grade _____
Address _____ City, State, Zip _____
Phone Number _____

Signature of Parent/Guardian _____ Date _____