



THE **girls'**
SCHOOL
OF AUSTIN

20th Anniversary Sponsorship

Soar With Us!





Soar With Us!

\$15,000

Visibility all
year long!

Leverage our
marketing
investments!

Achieve your
Business'
Philanthropic
Goals

What does Sponsorship Look Like?

High-level visibility at all school events year-round!

Gold Level Gala Sponsorship (\$7,500 value)

Including: Tickets for 8 guests, Special recognition by Head of School during the event, Recognition in Gala invitation and event signage, and more!

Additional Ad Placements

- Signage during all events
- Ads in printed programs for all events
- 20th Anniversary Memory Book
- 2022-23 Yearbook
- Thank you posts on social media

Customized Activation Ideas

- Exclusive product at events
- Preview of Self-Portrait show for your clients
- Coupons/gift cards/swag in favor bags
- Volunteer opportunities for employees
- Use our logo in your own promotional materials
- Student competition
- Additional donations for event attendees or specific purchases



Why Support The Girls' School of Austin

Austin's only independent all-girls school!

**LEARN MORE ABOUT
THE GIRLS' SCHOOL OF AUSTIN:**



**LEARN MORE ABOUT
GIRLS EDUCATION:**



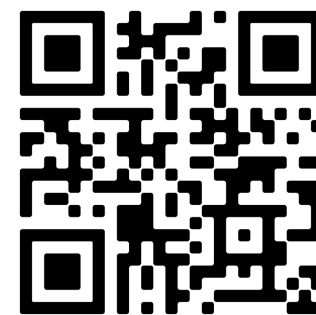
DOES YOUR BUSINESS VALUE...

- Supporting local Austin institutions
- Empowering women in leadership, politics, business, and STEM careers
- Visual and performing arts
- Environmental concern and impact
- Hard-working educators who always put their students first

Then partner with the GSA as a 20th Anniversary Sponsor!

Soar with us!

Sign up to be a sponsor today



Leverage our school's marketing investments to maximize your charitable gift!



Visibility and consistency all year long build trust in your brand!



**A charitable sponsorship is and investment in our girls' futures
AND
is tax deductible for your business!**





Fall Celebration!

20 years

**20th Anniversary Fall Celebration -
Saturday, September 24, 2022
10am-2pm**

Community building event with over 200 attendees!

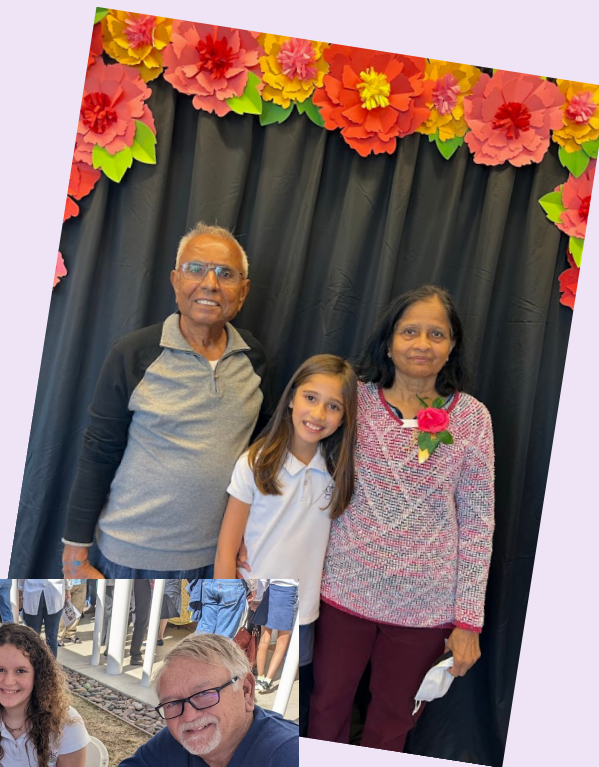
Located at Reunion Ranch

Activities, food, photo booths, and more!

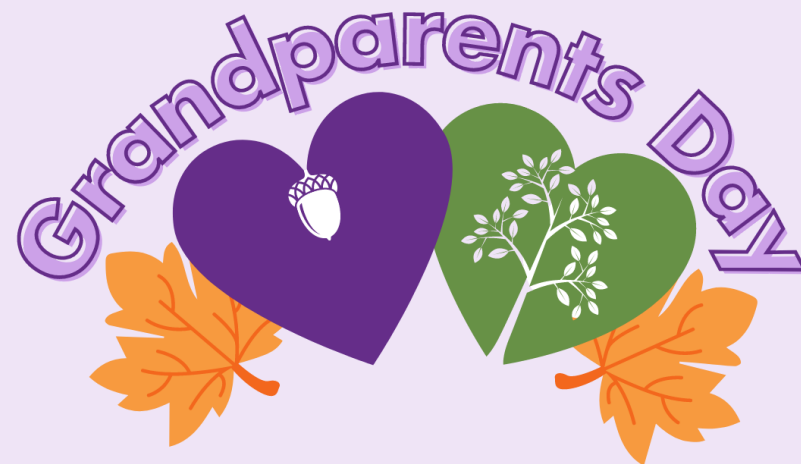
Opportunities include:

- Signage
- Branded favors in birthday bags
- Product displays
- Custom activations





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**Grandparents Day -
Friday, October 21, 2022**

On-campus event with over 300 attendees!

Our students honor their grandparents and show pride in their hard work. This special day includes a meal, quality time for conversation and activities, a performance, and a campus tour.

Opportunities include:

- Signage
- Printed programs
- On-stage recognition during programming
- Product displays
- Custom activations



Theme Parade- Monday, October 31, 2022

On-campus event with over 300 attendees!

Parents join us for a morning of creative Halloween celebration. This 20 year old GSA tradition features a quirky theme and homemade costumes. It all feels very Austin, and it is one of the highlights of our year!

Opportunities include:

- Signage
- On-stage recognition during programming
- Product displays
- Custom activations
- Product themed costumes for volunteers

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Theme Parade



And more!



First Day of School - Wednesday, August 17, 2022
GSA 20th Birthday Bash - Saturday, September 24, 2022
Grandparents' Day - Friday, October 21, 2022
Theme Parade - Monday, October 31, 2022
Winter Concerts - Wednesday and Thursday, December 7 - 8
Alumnae Reunion – January 2023
Book Fair - February 6-10, 2023
Spring Gala – Sunday, April 2, 2023
Self Portrait Show- May 6-7, 2023
Spring Concerts - Wednesday and Thursday, May 17 - 18
Graduation/Last Day of School – Thursday, May 25, 2023





**Exciting
things are
happening at
the GSA!**

Soar With Us!

