



THE GIRLS' SCHOOL OF AUSTIN GALA - SATURDAY, APRIL 18, 2020

SPONSORSHIP LEVELS

\$7,500 EVENT SPONSOR

- Reserved premium table for 8 guests
- Dedicated staff for bar and wine table service during event
- Special recognition by Head of School during the event
- Marketing materials placement at event
- Full page advertisement in Gala program
- Recognition in Gala invitation, event signage, and sponsor recognition video
- Opportunity to customize your sponsorship package to accommodate your brand's marketing goals
- Logo featured on GSA Gala website
- Hotel room at Van Zandt + brunch

\$5,000 ENTERTAINMENT SPONSOR

- Reserved table for 8 guests
- Dedicated staff for bar and wine table service during event
- Marketing materials placement at event
- Full page advertisement in Gala program
- On-site recognition signage and logo on sponsor recognition video
- Logo featured on GSA Gala website

\$5,000 ONLINE AUCTION SPONSOR - SOLD -

- Reserved premium table for 8 guests
- Dedicated staff for bar and wine table service during event
- Marketing materials placement at event
- Company logo placement on online auction header
- Full page advertisement in Gala program
- Recognition in Gala invitation, event signage, and sponsor recognition video
- Logo featured on GSA Gala website

\$3,500 PADDLES UP SPONSOR

- Reserved premium table for 8 guests
- Dedicated staff for bar and wine table service during event
- Company name and/or logo on bid paddles for each participant
- Special recognition during live auction
- Full page advertisement in Gala program
- Marketing materials placement at event
- On-site recognition signage and logo on sponsor recognition video
- Logo featured on GSA Gala website

\$3,500 HEADS OR TAILS SPONSOR

- Reserved table for 8 guests
- Dedicated staff for bar and wine table service during event
- Special recognition at start of “Heads or Tails” competition
- Full page advertisement in Gala program
- Marketing materials placement at event
- On-site recognition signage and logo on sponsor recognition video
- Logo featured on GSA Gala website

\$2,500 COCKTAIL PARTY SPONSOR

- Reserved table for 8 guests
- Company name on signature cocktail at event
- Signage at bars and branded cocktail napkins during event
- Marketing materials placement at event
- Half page advertisement in Gala program
- On-site recognition signage and logo in sponsor recognition video
- Logo featured on GSA Gala website

\$2,500 AFTER-PARTY SPONSOR

- Reserved table for 8 guests
- Company name on after-party signage
- Marketing materials placement at event
- Half page advertisement in Gala program
- On-site recognition signage and logo/family name in sponsor recognition video
- Logo/family name featured on GSA Gala website

\$2,000 VALET SPONSOR

- Reserved table for 8 guests
- Half page advertisement in Gala program
- Marketing materials placement at event
- Company name on valet signage
- On-site recognition signage and logo on sponsor recognition video
- Logo featured on GSA Gala website

HONORED GUESTS TABLE SPONSORS

FULL TABLE \$1,000

- Reserved table for 8 honored guests (GSA faculty, staff, and 8th grade students)
- Recognition in Gala program
- Logo/family name featured on Gala website

HALF-TABLE \$500

- Reserved seating for 4 honored guests (GSA faculty, staff, and 8th grade students)
- Recognition in Gala program

QUARTER-TABLE \$250

- Reserved seating for 2 honored guests (GSA faculty, staff, and 8th grade students)
- Recognition in Gala program

GALA PROGRAM ADVERTISEMENT OPPORTUNITIES

FULL PAGE ADVERTISEMENT \$1000

- Full page advertisement* in Gala program (print deadline March 13, 2019)
- Logo/ family name on event sponsor recognition video
- Logo/ family name featured on Gala website

FULL PAGE SPECS:

5.5" wide x 8.5" tall with .25" bleed
Full Color
300 dpi
PDF or JPEG

HALF PAGE ADVERTISEMENT SPONSOR \$650

- Half page advertisement* in Gala program (print deadline March 13, 2019)
- Logo/family name featured on Gala website

HALF PAGE SPECS:

5.5" wide x 4.25" tall with .25" bleed
Full Color
300 dpi
PDF or JPEG

**Design services available upon request*

THANK YOU FOR EMPOWERING GIRLS!



Your generosity supports the dynamic students, faculty, and programs of GSA. Donations to the auction are tax-deductible to the extent allowed by applicable law. The Girls' School of Austin is a 501(c)(3) organization, tax ID number 74-2963379.

Questions? Contact Allison Brubaker at 512.478.7827 or development@thegirlsschool.org