



16<sup>th</sup> ANNUAL GIRLS' SCHOOL of AUSTIN GALA  
SATURDAY, APRIL 13, 2019

## SPONSORSHIP LEVELS

### \$10,000 EVENT SPONSOR

- Reserved premium table for 8 guests
- Dedicated staff for bar and wine table service during event
- Special recognition by Head of School during the event
- Marketing materials placement at event
- Full page ad in Gala program
- Recognition in Gala invitation, event signage, and sponsor recognition video
- Opportunity to customize your sponsorship package to accommodate your brand's marketing goals
- Logo featured on GSA Gala website
- Hotel room at Van Zandt + brunch

### \$5,000 ONLINE AUCTION SPONSOR

- Reserved premium table for 8 guests
- Dedicated staff for bar and wine table service during event
- Marketing materials placement at event
- Company logo placement on online auction header
- Full page ad in Gala program
- Recognition in Gala invitation, event signage, and sponsor recognition video
- Logo featured on GSA Gala website
- Hotel room at Van Zandt + brunch

### \$3000 VALET SPONSOR

- Reserved premium table for 8 guests
- Dedicated staff for bar and wine table service during event
- Half page ad in Gala program
- Marketing materials placement at event
- On-site recognition signage and logo on sponsor recognition video
- Logo featured on GSA Gala website

### **\$3000 PADDLES UP SPONSOR**

- Reserved premium table for 8 guests
- Dedicated staff for bar and wine table service during event
- Company name and/or logo on bid paddles for each participant
- Special recognition during live auction
- Half page ad in Gala program
- Marketing materials placement at event
- On-site recognition signage and logo on sponsor recognition video
- Logo featured on GSA Gala website

### **\$2500 HEADS OR TAILS SPONSOR**

- Reserved table for 8 guests
- Special recognition at start of "Heads or Tails" competition
- Half page ad in Gala program
- Marketing materials placement at event
- On-site recognition signage and logo on sponsor recognition video
- Logo featured on GSA Gala website

### **\$2500 ENTERTAINMENT SPONSOR**

- Reserved table for 8 guests
- Logo featured on Gala Entertainment backdrop
- Marketing materials placement at event
- Half page ad in Gala program
- On-site recognition signage and logo on sponsor recognition video
- Logo featured on GSA Gala website

### **\$2500 COCKTAIL PARTY SPONSOR**

- Reserved table for 8 guests
- Company name on signature cocktail at event
- Signage at bars and branded cocktail napkins during event
- Marketing materials placement at event
- Half page ad in Gala program
- On-site recognition signage and logo in sponsor recognition video
- Logo featured on GSA Gala website

### **\$2500 AFTER-PARTY SPONSOR**

- Reserved table for 8 guests
- Company name on after-party signage at Hotel Van Zandt
- Marketing materials placement in attendee registration packets or on attendees' chairs
- Half page ad in Gala program
- On-site recognition signage and logo/family name in sponsor recognition video
- Logo/family name featured on GSA Gala website

## PROGRAM SPONSORSHIP OPPORTUNITIES

Sponsor an ad in the full color gala program that will be given to each guest

### FULL PAGE PROGRAM SPONSOR (\$1000)

- Full page ad in Gala program (print deadline March 4, 2019)
- Logo/ family name on event sponsor recognition video
- Logo/ family name featured on Gala website

### HALF PAGE PROGRAM SPONSOR (\$650)

- Half page ad in Gala program (print deadline March 4, 2019)
- Logo/family name featured on Gala website

## HONORED GUESTS TABLE SPONSORS

Sponsor a table for honored guests (GSA faculty, staff, and 8<sup>th</sup> grade students)

### FULL TABLE \$1000

- Reserved table for 8 honored guests (GSA faculty, staff, and 8<sup>th</sup> grade students)  
Recognition in Gala program
- Logo/family name featured on Gala website

### HALF-TABLE \$500

- Reserved seating for 4 honored guests (GSA faculty, staff, and 8<sup>th</sup> grade students)
- Recognition in Gala program

### QUARTER-TABLE \$250

- Reserved seating for 2 honored guests (GSA faculty, staff, and 8<sup>th</sup> grade students)
- Recognition in Gala program



**Questions?** Contact Allison Brubaker at 512.478.7827 or [development@thegirlsschool.org](mailto:development@thegirlsschool.org)

Your generosity supports the dynamic students, faculty, and programs of GSA. Donations to the auction are tax-deductible to the extent allowable by applicable law. The Girls' School of Austin is a 501(c)(3) organization, tax ID number 74-2963379.