

THE GIRLS' SCHOOL OF AUSTIN'S



CELEBRATING 15 YEARS!

SPONSORSHIP LEVELS

\$10,000 15TH ANNIVERSARY SPONSOR (MUST COMMIT BY FEBRUARY 14, 2018)

- RESERVED PREMIUM TABLE FOR 8
- DEDICATED STAFF FOR BAR AND WINE TABLE SERVICE DURING EVENT
- NIGHT OF EVENT ROOMS FOR 4 COUPLES AT HOTEL ELLA
- SPECIAL RECOGNITION BY HEAD OF SCHOOL DURING THE EVENT
- MARKETING MATERIALS PLACED IN ATTENDEE REGISTRATION PACKETS OR ON ATTENDEES' CHAIRS
- FULL PAGE AD IN GALA PROGRAM (PRINT DEADLINE MARCH 5, 2018)
- ON-SITE RECOGNITION SIGNAGE AND LOGO ON PRE-EVENT SPONSOR RECOGNITION VIDEO
- RECOGNITION IN GALA EVITE (DEADLINE FEBRUARY 12, 2018)
- OPPORTUNITY TO CUSTOMIZE YOUR SPONSORSHIP PACKAGE TO ACCOMMODATE YOUR BRAND'S MARKETING AGENDA (FOR EXAMPLE, A SHORT PROMO/AD FILM PRIOR TO THE PROGRAM PORTION OF THE EVENT)
- LOGO FEATURED ON GALA 2018 WEBSITE

\$5,000 ONLINE AUCTION SPONSOR

- COMPANY LOGO PLACEMENT ON ONLINE AUCTION HEADER FOR ENTIRE WEEK OF ONLINE AUCTION
- MARKETING MATERIALS PLACED IN ATTENDEE REGISTRATION PACKETS OR ON ATTENDEES' CHAIRS
- RESERVED PREMIUM TABLE FOR 8
- DEDICATED STAFF FOR BAR AND WINE TABLE SERVICE DURING EVENT
- FULL PAGE AD IN GALA PROGRAM (PRINT DEADLINE MARCH 5, 2018)
- ON-SITE RECOGNITION SIGNAGE AND LOGO ON PRE-EVENT SPONSOR RECOGNITION VIDEO
- LOGO FEATURED ON GALA 2018 WEBSITE

\$3000 VALET SPONSOR

SOLD - THANK YOU COVERT LINCOLN!

- COMPANY NAME AND/OR LOGO ON SIGNAGE AT VALET STAND
- OPPORTUNITY TO PLACE BRANDED ITEM INSIDE CARS AT VALET (*SPONSOR PURCHASED ITEMS*)
- MARKETING MATERIALS PLACED IN ATTENDEE REGISTRATION PACKETS OR ON ATTENDEES' CHAIRS
- RESERVED PREMIUM TABLE FOR 8
- DEDICATED STAFF FOR BAR AND WINE TABLE SERVICE DURING EVENT
- HALF PAGE AD IN GALA PROGRAM (PRINT DEADLINE MARCH 5, 2018)
- ON-SITE RECOGNITION SIGNAGE AND LOGO ON PRE-EVENT SPONSOR RECOGNITION VIDEO

- LOGO FEATURED ON GALA 2018 WEBSITE

~~\$3000 PADDLES UP SPONSOR~~

SOLD – THANK YOU AMICUS!

- COMPANY NAME AND/OR LOGO ON BID PADDLES FOR EACH PARTICIPANT
- SPECIAL RECOGNITION DURING LIVE AUCTION
- MARKETING MATERIALS PLACED IN ATTENDEE REGISTRATION PACKETS OR ON ATTENDEES' CHAIRS
- RESERVED PREMIUM TABLE FOR 8
- DEDICATED STAFF FOR BAR AND WINE TABLE SERVICE DURING EVENT
- HALF PAGE AD IN GALA PROGRAM (PRINT DEADLINE MARCH 5, 2018)
- ON-SITE RECOGNITION SIGNAGE AND LOGO ON PRE-EVENT SPONSOR RECOGNITION VIDEO
- LOGO FEATURED ON GALA 2018 WEBSITE

~~\$2500 HEADS OR TAILS SPONSOR~~

SOLD – THANK YOU FROST BANK!

- SPECIAL RECOGNITION AT START OF “HEADS OR TAILS”
- MARKETING MATERIALS PLACED IN ATTENDEE REGISTRATION PACKETS OR ON ATTENDEES' CHAIRS
- RESERVED TABLE FOR 8
- HALF PAGE AD IN GALA PROGRAM (PRINT DEADLINE MARCH 5, 2018)
- ON-SITE RECOGNITION SIGNAGE AND LOGO ON PRE-EVENT SPONSOR RECOGNITION VIDEO
- LOGO FEATURED ON GALA 2018 WEBSITE

~~\$2500 ENTERTAINMENT SPONSOR~~

- MARKETING MATERIALS PLACEMENT IN ATTENDEE REGISTRATION PACKETS OR ON ATTENDEES' CHAIRS
- RESERVED TABLE FOR 8
- HALF PAGE AD IN GALA PROGRAM (PRINT DEADLINE MARCH 5, 2018)
- ON-SITE RECOGNITION SIGNAGE AND LOGO ON PRE-EVENT SPONSOR RECOGNITION VIDEO
- LOGO FEATURED ON GALA 2018 ENTERTAINMENT BACKDROP
- LOGO FEATURED ON GALA 2018 WEBSITE

~~\$2500 COCKTAIL PARTY SPONSOR~~

SOLD – THANK YOU CHAPARRAL VERMOUTH!

- COMPANY NAME ON EVENT SIGNATURE COCKTAIL
- MARKETING MATERIALS PLACEMENT IN ATTENDEE REGISTRATION PACKETS OR ON ATTENDEES' CHAIRS
- BRANDED COCKTAIL NAPKINS DURING EVENT
- RESERVED TABLE FOR 8
- HALF PAGE AD IN GALA PROGRAM (PRINT DEADLINE MARCH 5, 2018)
- ON-SITE RECOGNITION SIGNAGE AND LOGO ON PRE-EVENT SPONSOR RECOGNITION VIDEO
- LOGO FEATURED ON GALA 2018 WEBSITE

\$2500 AFTER-PARTY SPONSOR

- COMPANY NAME ON AFTER-PARTY SIGNAGE AT HOTEL ELLA AND WITHIN HOTEL ELLA BAR
- MARKETING MATERIALS PLACED IN ATTENDEE REGISTRATION PACKETS OR ON ATTENDEES CHAIRS
- RESERVED TABLE FOR 8
- BRANDED COCKTAIL NAPKINS DURING EVENT
- HALF PAGE AD IN GALA PROGRAM (PRINT DEADLINE MARCH 5, 2018)
- ON-SITE RECOGNITION SIGNAGE AND LOGO ON PRE-EVENT SPONSOR RECOGNITION VIDEO
- LOGO FEATURED ON GALA 2018 WEBSITE

PROGRAM SPONSORSHIPS

FULL PAGE PROGRAM SPONSOR (\$1000)

- FULL PAGE AD IN GALA PROGRAM (PRINT DEADLINE MARCH 5, 2018)
- LOGO ON PRE-EVENT SPONSOR RECOGNITION VIDEO
- LOGO/FAMILY NAME FEATURED ON GALA 2017 WEBSITE

HALF PAGE PROGRAM SPONSOR (\$650)

- HALF-PAGE AD IN GALA PROGRAM (PRINT DEADLINE MARCH 5, 2018)
- LOGO FEATURED ON GALA 2018 WEBSITE

FACULTY/STAFF AND 8TH GRADE TABLE SPONSORS

SPONSOR A TABLE FOR TEACHERS, STAFF AND 8TH GRADE STUDENTS

FULL TABLE \$1000

- RESERVED TABLE FOR STUDENTS OR FOR FACULTY/STAFF AND THEIR GUESTS
- RECOGNITION IN GALA PROGRAM (PRINT DEADLINE MARCH 5, 2018)
- LOGO/FAMILY NAME FEATURED ON GALA 2018 WEBSITE

HALF-TABLE \$500

- ONE-HALF RESERVED TABLE FOR STUDENTS OR FOR FACULTY/STAFF AND THEIR GUESTS
- RECOGNITION IN GALA PROGRAM (PRINT DEADLINE MARCH 5, 2018)

QUARTER-TABLE \$250

- ONE-QUARTER RESERVED TABLE FOR STUDENTS OR FOR FACULTY/STAFF AND THEIR GUESTS
- RECOGNITION IN GALA PROGRAM (PRINT DEADLINE MARCH 5, 2018)

SPONSORSHIP DEADLINE: MARCH 10, 2018 WITH PRINT DEADLINE: MARCH 5, 2018

FOR MORE INFORMATION OR TO RETURN COMPLETED FORMS, PLEASE CONTACT ELIZA MCALLISTER AT:
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SPONSORSHIPS RECEIVED AFTER MARCH 5, 2018 CANNOT BE ACKNOWLEDGED IN THE PROGRAM.